





April- Sexual Assault Awareness Month (SAAM)

The theme **"Together We Act, United We Change"** highlights the importance of working together to address and prevent sexual abuse, assault, and harassment. This campaign focuses on enhancing public understanding of sexual violence, amplifying the voices of underserved communities, and empowering collective action to promote health equity. By aligning these efforts with broader social change and long-term strategies for community engagement, we can sustain the movement toward a future free from violence, creating environments where everyone feels safe, respected, and supported.

Sexual violence is an umbrella term that includes any type of unwanted sexual contactincluding sexual assault, harassment, and abuse. Forms of sexual violence include, but are not limited to, rape or sexual assault, harassment, unwanted sexual contact/touching, sexual exploitation and trafficking, nonconsensual image sharing, and exposing one's genitals or naked body to others without consent.

Statistics show:

- Most women and men across all sexual identities who experienced contact sexual violence reported that the person who harmed them was someone they knew.
- Over 53% of women and over 29% of men reported experiencing contact sexual violence.
- 47% of all transgender people have been sexually assaulted at some point in their lives.

This April, during Sexual Assault Awareness Month, we invite you to explore how to create safe communities where everyone feels safe and supported. We're asking you to join in building connected communities that promote equity and respect, as our connections to one another have an impact more significant than just ourselves.

Together, we act with purpose! United, we have the power to change the world for the better.

SAAM Events



- Month Long, The Clothesline Project: Raises awareness of the impact of sexual violence while celebrating the strength and resiliency of survivors and provides a means to break through the silence that often surrounds sexual violence. Shirts will be displayed in storefronts throughout Columbia and Montour Counties, locations include Bloomsburg Hospital Main Entrance, Royal Nails, The Kiddie Korner Boutique, Revival Skin Studio, Troop 47 Trading Co., Brady Insurance, D's Clothier, Amigos Pizzeria and Mexican Restaurant, Ski Valley Bike, Board, Ski, & Skate, Taylor's Barber Lounge, Color Wicked, Kut-n-Kurl, Subway (Berwick), Eye Care Specialist, Mariano & McDonald Law Offices, Kissingers, For the Cause Teen Centers (Berwick & Bloomsburg), Cafe Martha's, The Exchange, Fourth Taco, Endless Records, Tiffanies Downtown, and Wagner's. We will also have a display on Commonwealth University, Bloomsburg Campus from April 16th-18th.
- Month Long, Red Sand Project: Participatory artwork that uses sidewalk interventions and earthwork installations to create opportunities for people to question, connect and take action against vulnerabilities that can lead to human trafficking, modern slavery, and exploitation. Join the movement by filling sidewalk cracks with red sand and documenting your sidewalk transformation on social media using #RedSandProject and tagging our organization! Bags of red sand can be found at the following locations: Royal Nails, The Kiddie Korner Boutique, Revival Skin Studio, Troop 47 Trading Co., Brady Insurance, The Master, Danville Public Library, D's Clothier, Amigos Pizzeria & Mexican Restaurant, Salvation Army, Ski Valley Bike, Board, Ski & Skate, Color Wicked, Kut-n-Kurl, Subway (Berwick), Eye Care Specialist, Mariano & McDonald Law Offices, Kissingers, Kepner, Kepner, & Cobra Law Offices, For the Cause Teen Centers (Berwick & Bloomsburg), St. Paul's Church, Cafe Martha's, The Exchange, Fourth Taco, Endless Records, That's Amore, Tiffanies Downtown, and Wagner's.
- Month Long, Cash Raffle Fundraiser: We will be selling Cash Raffle tickets throughout the month of April. Winning numbers will be drawn May 1st-31st, using the 7pm Evening PA Lottery Pick 3 Drawing. Tickets are \$10 each. To purchase tickets, scan the QR code, <u>click here</u>, or call (570)-784-6632, Monday-Friday 9am-5pm.



- April 1st, SAAM Day of Action: Show your support for survivors of sexual harassment and abuse by wearing teal- the color of sexual violence prevention- post a selfie to Facebook or Instagram using #SAAM2025. By wearing teal, you signal that your support survivors and are safe to talk to if they need to reach out.
- **Book Club:** We invite you to join us for a book club during the month of April! We will be reading the book *Know My Name* by Chanel Miller. Join us on Wednesday April 2nd from 6-7:30pm at the Bloomsburg Public Library, Wednesday April 9th from 6-7pm at McBride Memorial Library, or Monday April 14th from 5-6pm at the Thomas Beaver Library for a book discussion. Copies of the books are available at the libraries. We hope to see you there!
- **April 4th-11th, What I Wore:** Exhibit designed to challenge the harmful myth that survivors of sexual assault are to blame. The exhibit features a display of outfits worn by survivors at the time of their assault, accompanied by narratives that debunk this misconception. The display will be located in the Atrium Cafe at Geisinger Medical Center, Danville.
- **April 30th, Denim Day:** Wear denim to combat victim blaming and education other about sexual violence. Why denim? In 1992 an 18-year-old Italian girl was sexually assaulted by her driving instructor. While he was initially convicted of the crime and sent to prison, the ruling was later overturned by the Italian Supreme Court because the justices felt that because the victim wore tight jeans, she must have helped remove them thereby making the act consensual.













Upcoming Events

- March 12th at 6pm-March 13th at 11:59pm: Support The Women's Center, Inc. of Columbia and Montour Counties during Raise the Region 2025! We are proud to participate in the 30-hour online giving event dedicated to strengthening local nonprofits and building vibrant communities. Your support during this campaign will help us continue providing critical services to survivors of domestic and sexual violence, including shelter, counseling, advocacy and prevention education. Visit our page by <u>clicking here!</u>
- May 11th, Mother's Day Brunch: The Women's Center's Mother's Day Brunch Fundraiser will be held on May 11th from 10am-2pm at the Barn at Greenwood. Proceeds from this event support The Women's Center's programs and services. Tickets include: catered brunch and drinks by Craft Catering LLC, a Mother's Day flower, mimosas, children's activities, and a photo booth. We will also have a basket raffle. Be sure to purchase your tickets before they are all sold out! To purchase tickets, please click <u>here</u> or scan the QR code.



• June 15th, Father's Day Event: Mark your calendar for our first Father's Day event at the Pump House! Food will be provided and outdoor games will be available. More details to come!

Donor Spotlight

The Women's Center, Inc. would like to thank the following donors for their incredible support of our mission and programs. We could not serve the community without your generosity!

- Steven Kahn
- Jan Harris
- Tina Entzminger
- Asbury Quilters
- Bloomsburg Carpet
- Saint Paul's Episcopal Church

Donations Needed:

- Laundry Detergent
- Trash Bags
- Cleaning Supplies
- Hygiene Supplies
- Toilet Paper & Paper Towels



• Check out our Amazon Wishlist by clicking here or scanning the QR code!

Women's Center Contact Info:

24-hour hotline: (570)-784-6631 or toll free at 1-800-544-8293 Admin. Office: Monday-Friday 9am-5pm (570)-784-6632 111 North Market Street, Bloomsburg, PA 17815

The Women's Center is the only state recognized domestic violence and rape crisis center in Columbia and Montour Counties.